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COMPANY

Volocom was founded in 2001 by Valerio Bergamaschi, former manager of Digital Equipment Corporation, a major American company in the computer industry. Volocom operates in the market of Knowledge Management and has now taken a leading role in the field of media monitoring and media intelligence solutions.

Volocom team consists of two areas:

- **Information Professionals Unit:** ensures the delivery of the most comprehensive and accurate media monitoring service and offers prompt and dedicated client support.
- **IT Unit:** develops new high-tech automations and solutions and provides highly responsive technical support.

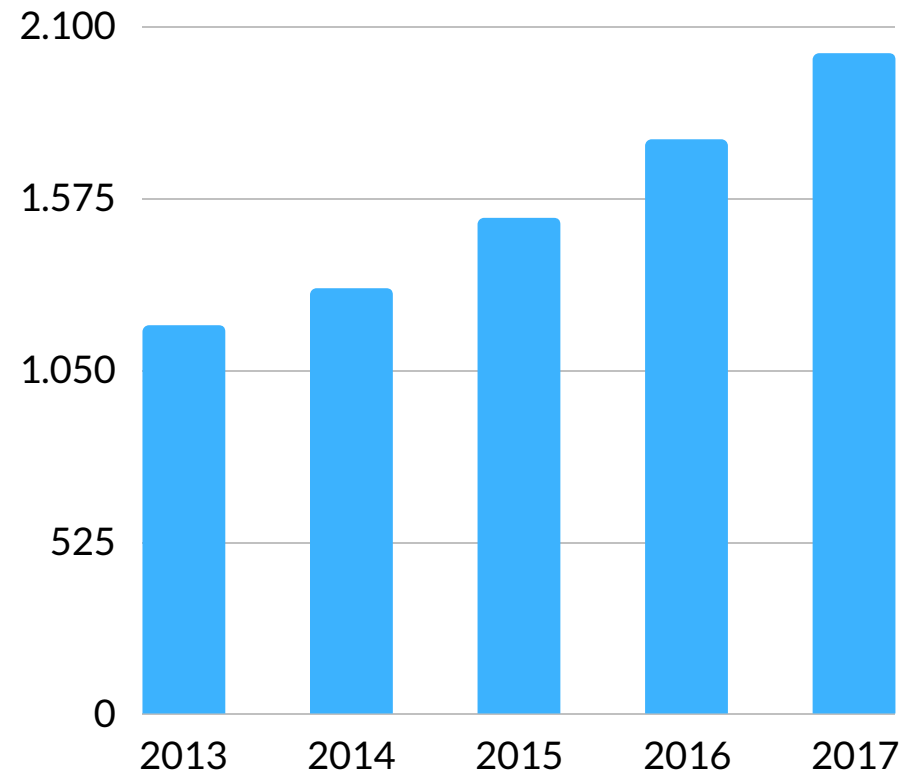


In relation to years 2013-2017, Volocom boasts an average internal growth rate (no companies have been incorporated) of 14%, an average GPM (gross profit margin) of 32% and an overall growth of 70%.

Three words inspired Volocom and led to growth:

INNOVATION
RESPONSIBILITY
RESPECT

70% TURNOVER GROWTH



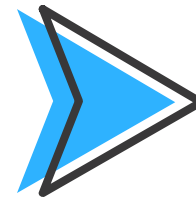


ARCHITECTURE

- Press
- Web
- Audio/Video
- Press agencies
- Twitter
- Facebook
- Youtube&instagram coming soon



**VOLOCOM
KNOWLEDGE
BASE**



- Press Review
- Radio, TV, web and social media monitoring
- Digital Newsstand
- Data intelligence
- Clustering and topics extraction





CUSTOM PROJECTS

Volocom has created a Centre of Excellence in Technology able to promptly develop high quality custom projects and vertical solutions. Thanks to a proprietary framework named VoloFrame, Volocom and its partners develop innovative web solutions from media intelligence, to CRM, to knowledge management.





PRODUCTS & SERVICES



PRESS REVIEW



DIGITAL NEWSSTAND

VOLOEASYREADER ALWAYS ON



VOLOVIDEO



VOLO AGENZIE AND

SOCIAL NETWORK

PRESS REVIEW

Volocom solutions include a wide range of smart integrated products and services developed according to the latest generation technologies. Ideals for providing a 360-degree view of national and international media landscape.

PLUS

- newspaper browser
- 24/7 media monitoring
- about 4.000 web and press sources
- multimediality
- highly responsive client support





DIGITAL NEWSSTAND VOLOEASYREADER ALWAYSON

The first and unique digital newsstand for B2B clients. EasyReader enables users to read all purchased newspapers from a single access point. An integrated search system allows to query all Volocom media flow in real time: print, web, radio, TV, free agencies and social networks.

PLUS

- one access point for all newspapers
- access management system
- avoid cost of newspaper bundle disposal
- newspaper subscription service
- agreements with major publishers





VOLOVIDEO

Volovideo monitors TV and Radio channels 24 hours a day, 7 days a week to bring you the most comprehensive and extensive Italian broadcast coverage.

Volovideo platform includes features such as search, editing, clipping, alerting, automatic transcription, analytics and much more.

The automatic transcription is produced by a proprietary Speech To Text software named VoloSpeech. The technology can be used in a number of different business fields such as CRM, conferences transcription, e-learning, etc.

PLUS

- 110 Radio/TV channels
- automatic speech transcription with speed rate 1:0,25
- fully integrated with mainstream media
- works on any browser or mobile device

The screenshot displays the Volovideo interface. At the top, there are two buttons: "Attiva intermezzi" (orange) and "Genera Ritaglio" (red). Below this is a video player window titled "RaiNews - Giovedì 08 febbraio 2018 - 02:00". The video shows a news anchor in a yellow jacket. The player has a progress bar at 15:13 / 30:00, a volume icon, and a download icon. Below the video player, there are four buttons: "Imposta punto iniziale" (blue), "Imposta punto finale" (blue), "Resetta selezione" (orange), and "Imposta da testo" (blue).



VOLO AGENZIE AND SOCIAL NETWORK

Volo Agenzie and Social Networks is a real-time social media and press agencies monitoring service.

The solution allows users to keep track of what is being said about your brand and to be up to date on the most important online trends and topics of interests.

PLUS

- 24/7 monitoring
- immediate alert to email inbox
- custom areas
- search and bookmark features
- media intelligence analysis
- identification of key trends and topics





PARTNERSHIP

Volocom Partner Program puts the full power of the company's expertise behind the partner - business strategies, training, assistance and support - with the aim of building a win-win cooperation that can expand the associated companies' business opportunities and profitability.

To align with our partners' business goals and resources, our program offers multiple ways to collaborate and gain exposure:

- SALES PARTNER
- OEM PARTNER
- TECHNOLOGY PARTNER to develop new joint innovative solutions

SOME OF OUR CUSTOMERS

BPER:
Banca



RCS
MEDIAGROUP

FCA
FIAT CHRYSLER AUTOMOBILES

**GRUPPO
ITAS
ASSICURAZIONI**

INTESA  SANPAOLO

sky



Presidenza della Repubblica Italiana

MEDIOLANUM
GRUPPO MEDIOLANUM

ANSA

Il Sole **24 ORE**

A **Avvenire**.it

 **Camera
dei
Deputati**



 **Senato della
Repubblica**

SAIPEM

 **MEDIASET**


**adn
kronos**



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